



North American Youth Exchange Network

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Montreal, Canada

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District 7430 / ESSEX Multi District

Getting Rotary Clubs Involved

- Does the Rotary Club really get involved?
- People get involved!
 - Individual Rotarians
 - Students
 - Host Parents
 - Outbound Parents

Getting the Rotary Club get involved

A. High Visibility at District Conference

- Attend full conference
- exchange student at tables
- showcase talent
- session with students presenting
- force interaction
 - selling raffle
 - scavenger hunt,
 - other activity

B. Youth Exchange at District Assembly

- exposure to NEW Club Officers
- emphasize the value & benefits
- international program at the club level
- Showcase Inbounds/Outbounds
- Training sessions for Club Officers

C. Involve District Leadership

- Constant contact with DGE & DGN
- Invite District Leadership to all Youth Exchange activities
- Provide materials to sell the program during their club visits.

D. Programs for club meetings

- Inbounds/Outbounds present
- Regional or Area Programs on YE
- Regular contact with non-active clubs
- Work with President Elects

Other Unique Ideas

- Have a non-participating Club “Adopt a weekend or Event” with Youth Exchange Students
- Have the Youth Exchange student host a meal; invite District leadership and Club Presidents with spouse and/or do the same for School Principals – Guidance Counselors – Language Teachers

E. NOTE:

two basic approaches to recruiting new clubs

- Individual Rotarian Driven
- Student/User Driven

Inbounds

Interested candidates

Rotex

***Break out into groups of 5 to come up with 5 unique ways to share